



MySQL from Sun: The Platform for the Web Economy

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Today's Business Challenges



- Implementing Web services quickly and cost-effectively
- Solid, reliable platform to run applications and technology vendor who has depth and breadth in services to protect investment and be able to scale
- Need to provide a secure environment in which employees, partners, and customers feel comfortable sharing data
- Need an environment that can handle the high volume of traffic, transactions, and data that is being shared over the Internet with multiple devices

Capture New Business Opportunities with Sun and MySQL

Sun and MySQL can help you with **ECONOMY, GROWTH, and RELIABILITY** to deploy new network services, grow revenues, and expand your business today and in the future.

Sun Acquires MySQL



- MySQL Will Help Sun...
 - > Grow in a \$15B market
 - > Reach new customers
 - > Position its offerings for Web companies
 - > Deliver database innovation to customers
 - > Complete its software platform offerings



- Sun Will Help MySQL
 - > Expands market reach and revenue opportunity
 - > Enhance enterprise appeal with global services
 - > Enhance performance and integration
 - > Resource for accelerated growth

Putting \$1B Behind the “M” in LAMP

The Database Platform for the Web Economy

Economy



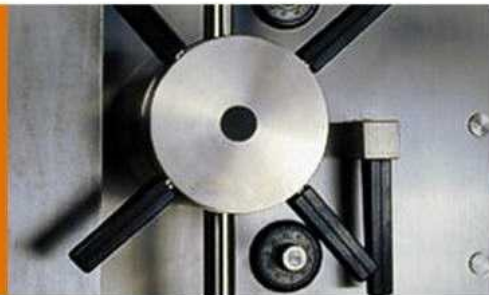
- Save time
- Invest less money

Growth



- Lay the groundwork for monumental success

Reliability



- Rest easy with world-class support

Sun: The World's Largest Commercial Open Source Contributor

Database Platform



Application Infrastructure



Virtualization



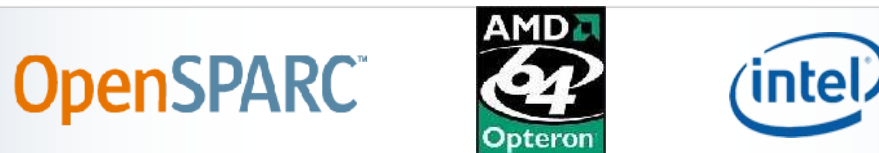
Operating System



Partners



Architecture



About MySQL

- 12 years old
- 400+ employees
- 750 partners
- 60K downloads/day
- Customers across every major operating system, hardware vendor, geography, industry, and application type



Leadership, innovation, market acceptance

MySQL — An Open-Source Icon

- MySQL is...
 - > The “M” in LAMP (Linux, Apache, MySQL, and PHP)
 - > The industry's most popular and one of the fastest-growing open-source databases
 - > Ubiquitous across Windows, Linux, Solaris™, and Mac OSes
 - > Pervasive across HP, Dell, IBM, Sun, and Fujitsu
 - > Deployed by the most important companies on Earth!



World's most popular open-source database

MySQL's Industry-Leading Customers

<p>Web / Web 2.0</p>	<p>OEM / ISV's</p>	
<p>On Demand, SaaS, Hosting</p>	<p>Telecommunications</p>	<p>Enterprise 2.0</p>

Open-source is powering the Web

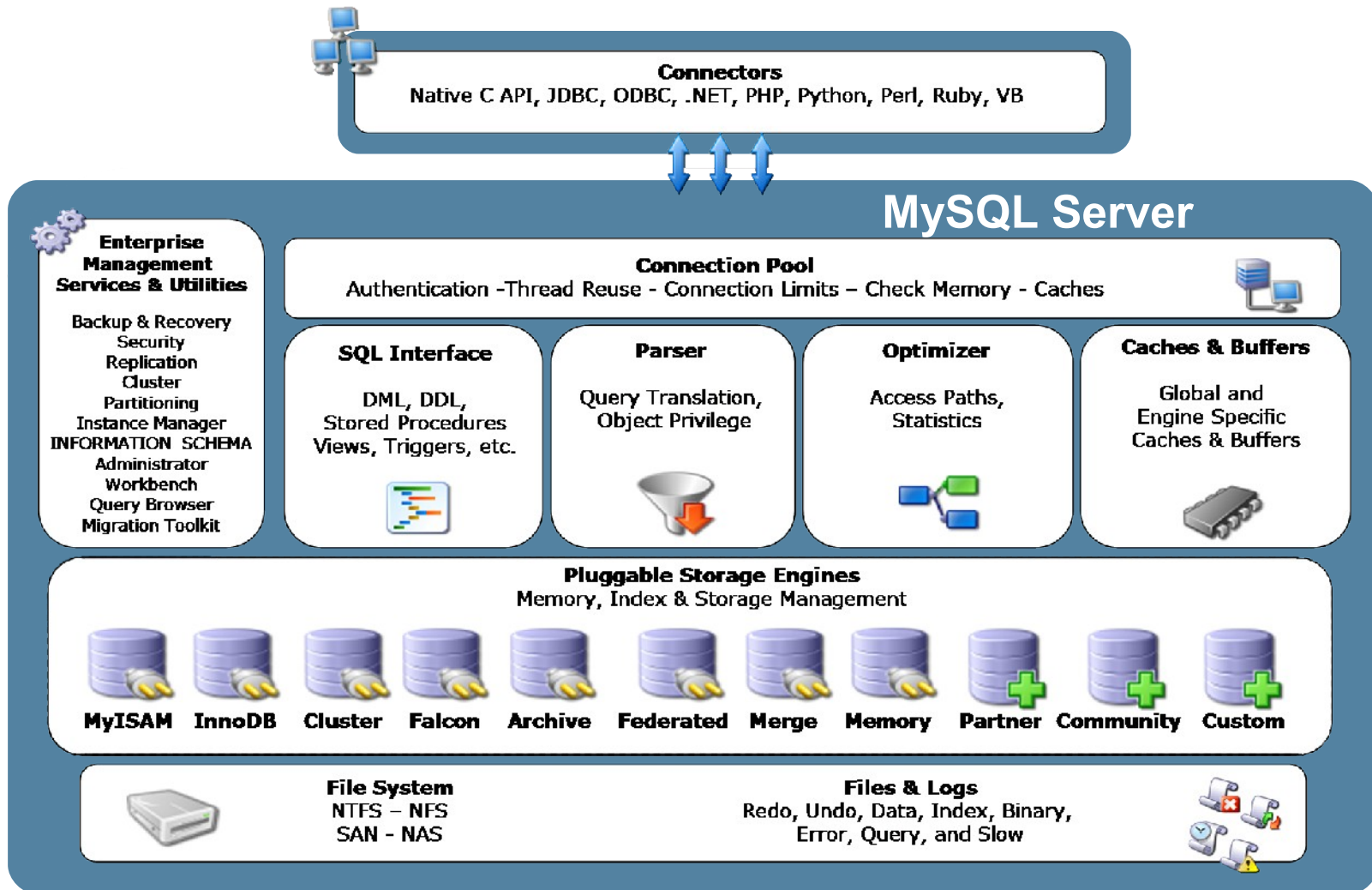
Multiplatform Offerings

- MySQL will continue to be developed and optimized for Windows, Linux, Solaris, etc.
- Solaris will continue to be optimized for Oracle, Sybase, PostgreSQL, and MySQL
- All software will continue to be optimized for HP, Dell, IBM, Fujitsu, and Sun



MySQL — growing with Sun!

MySQL Architecture



MySQL Enterprise

An all-in-one subscription that includes:

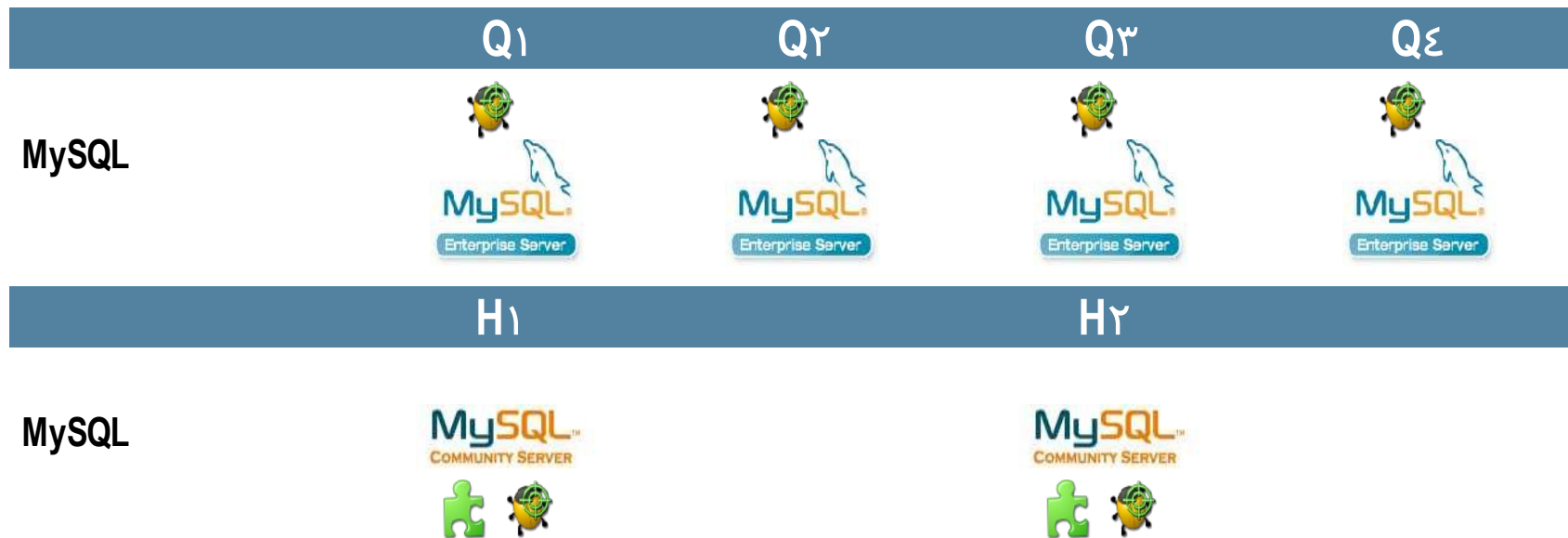
- MySQL Enterprise Server
 - > The most reliable, secure, and up-to-date version of the world's most popular open-source database, with fastest access to service packs and hot fixes
- Monitoring
 - > Additional capabilities that provide automated best practices rules for maximum uptime and performance
- Support
 - > Around-the-clock support for MySQL, along with consultative services and priority escalation



Community vs. Enterprise Server

MySQL Enterprise Server release schedule

- Rapid/quarterly source/binary maintenance releases

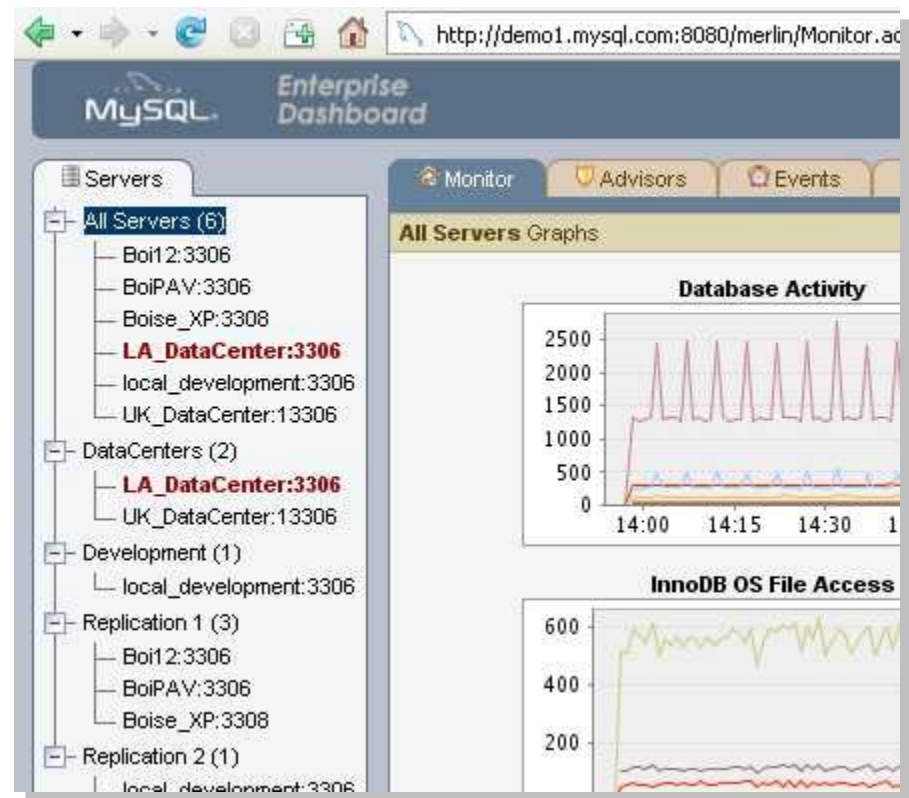


MySQL Community Server release schedule

- Quarterly source, semiannual binary releases

MySQL Enterprise Monitor

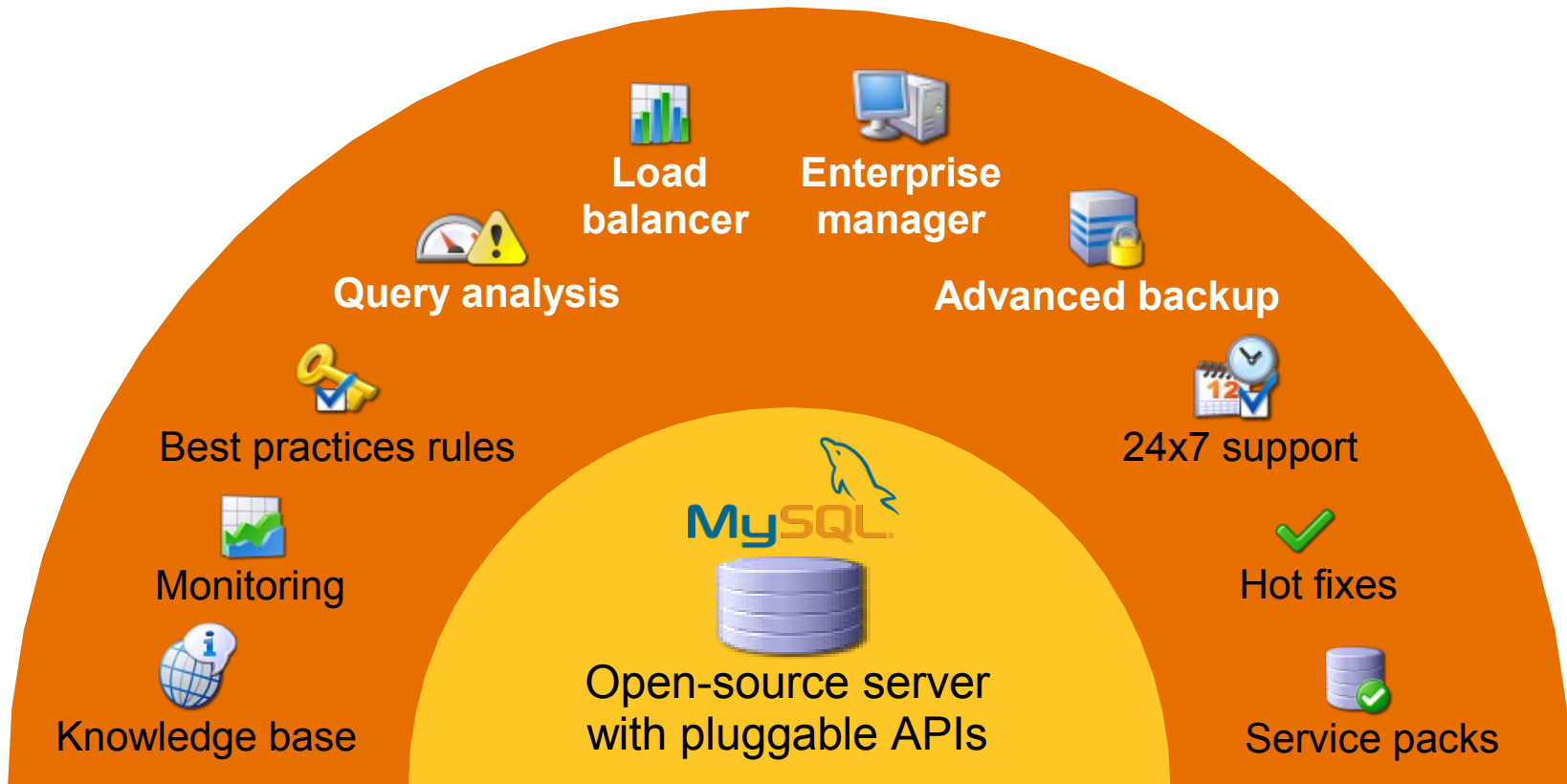
- Single, consolidated view into entire MySQL environment
- Auto-discovery of MySQL servers, replication topologies
- Customizable rules-based monitoring and alerts
- Identifies problems **before** they occur
- Reduces risk of downtime
- Makes it easier to scale out without requiring more DBAs



A Virtual MySQL DBA Assistant!

Added Value of MySQL Enterprise

- Comprehensive offering of production support, monitoring tools, and MySQL database software
- Optimal performance, reliability, security, and uptime



MySQL Production Support Services

- Self-help support service
 - > Online knowledge base
- Problem-resolution service
 - > Seasoned support team
 - > 24x7 email/phone access
- Consultative support services
 - > Remote troubleshooting service
 - > Configuration and tuning services
 - > Customer code review services



MySQL Partner Solutions

Apps	E-shop & Commerce	Content Management	Session Management	User Directory	Blogs & Forums	Search Engines	
	Tools	Administration					
		Transactional Replication					
		Application Development					
		Business Intelligence					
		Database					
App – Web Servers & Load Balancers							
Platforms	Storage						
	Operating System						
	Hardware						

Sabre Holdings



- Application
 - > Air Travel Shopping Engine fare search used by Travelocity and others moved from mainframe to Linux, MySQL
- Key Business Benefits
 - > Multimillion-dollar savings while supporting millions of daily transactions
- Why MySQL?
 - > Flexibility
 - > Lower costs

“MySQL ran faster or as fast as any commercial database we tested. It never crashed. It was the fastest to get working.”

— Alan Walker, Systems Architect, Sabre Holdings

Discover Financial

DISCOVER
CARD



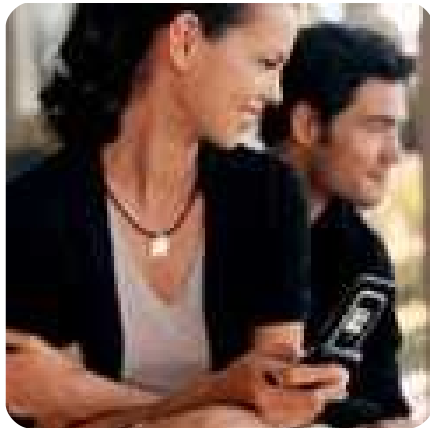
- Application
 - > Call-center sales application that includes product and services information
- Key Business Benefits
 - > MySQL provides TCO savings by reducing the administration and hardware overhead required by Oracle
- Why MySQL?
 - > Flexibility
 - > Lower costs

“The app is getting more critical and moving into the datacenter.”

“We are all Oracle and DB2 DBAs. We are new to MySQL and are definitely going to need support.”

— Marvin Melville, Discover Financial

Nokia Siemens Networks



- Application
 - > Next-generation telecommunications-subscriber register solution to cover all requirements for real-time subscriber data demanded by existing and new services in both mobile and converged networks
- Key Business Benefits
 - > The solution will provide greater flexibility in creating new subscriber services, enhanced capabilities for subscriber provisioning, and increased savings in operational costs
- Why MySQL?
 - > Flexibility
 - > Lower costs

“With this cooperation, we join forces with MySQL to establish a winning solution for mobile and converged operators.”

— Christian Fredrikson, Vice President, Nokia Siemens Networks

Sun and MySQL

Continuing to Expand Sun's Open Source Commitment



- The world's most popular open source database
- Achieve Network scale quickly and easily
- Broadens choice of open source offerings
- Open source database with enterprise class service and support

Positioned for Growth



- Open source throughout
- Easily accessible
- Global mission-critical support and services
- Solutions for both Web and traditional enterprises
- Highly scalable, highly reliable
- Proven market acceptance
- Innovation focused on driving customer value

Sun is the Leading Provider of
Platforms for the Web Economy

The Future of Sun and MySQL



Leadership Performance

Optimizing MySQL — already a performance leader — on every platform and every application we can find

Global Support

Announcing immediate availability of global enterprise support delivering innovation and choice

Market-Expanding Solutions

Delivering products and offerings with landmark price/performance

MySQL Economy, Growth, Reliability

The database platform for the Web economy



- **ECONOMY:** The market-leading MySQL database offers an unparalleled, massively scalable, open-source solution, offering a 90% lower total cost of ownership than traditional database solutions
- **GROWTH:** Sun and MySQL already enable the hottest businesses of the Web economy to achieve network scale quickly and easily
- **RELIABILITY:** Backed by Sun's global enterprise-class support, MySQL can be relied on as the database of choice in large and small enterprises
- The possibilities are unlimited



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